

Like millions of others, CEO & Emerging Tech Expert **Chris Smith** started a new relationship and began planning the next steps of his life...



What he didn't plan for was becoming the target of a sophisticated international identity theft ring.

The story of Chris's fight against the fraudsters who tried to steal his life & a guide for readers on how to stay safe in a dangerous digital world.

"Privacy Pandemic is a paranoia-inducing exploration of cybercrime and identity theft from someone who has experienced its brutal realities up close. The illuminating technology guide[...] leverages Smith's hard-won knowledge to provide best-practice advice for mitigating cyberattacks, protecting one's personal information, and interacting with every aspect of the digital environment."

—Foreword Reviews

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\$30.00 US/\$39.99 CAN

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ABOUT *PRIVACY PANDEMIC*

After mounting red flags caused Chris Smith to end a close relationship, he found his digital life under attack: accounts were compromised, emails and texts were intercepted, his social security number was stolen, and his mother's home Wi-Fi router was breached.

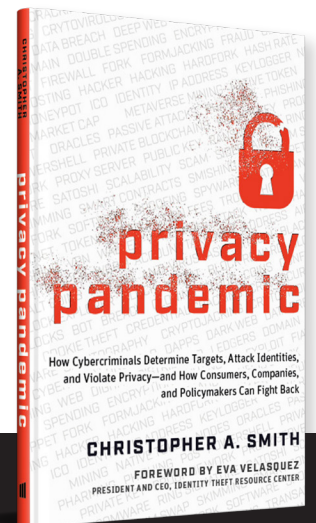
Chris would soon learn that cybercriminals had targeted him in one of the most extensive, twisted cases of digital identity theft known to experts. He discovered that he wasn't alone, but rather another casualty of the Information Age plague that continues to threaten the finances and digital safety of individuals, companies, and governments worldwide.

Privacy Pandemic is the story of Chris's fight against the fraudsters who tried to steal his life—and who continue to attack him to this day.

But this is about more than Chris's story. It's about everyone's story.

As Chris discovered when he tried to hold his attackers accountable, keeping vital personal information safe in the digital age is incredibly difficult. *Privacy Pandemic* is not only a firsthand account of what happens when one is targeted by sophisticated cybercriminals—it's also a guide for readers on how to stay safe in a dangerous digital world.

Chris details the companies, software, tools, and practices that give us all the best chance of preventing security breaches, and shares how he's turned hardship into triumph, ensuring the power to protect personal information as much as possible is where it belongs: in the hands of each of us.



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ABOUT CHRIS SMITH

An established leader with 20+ years of experience in digital identity, digital media, and SaaS, Chris knows firsthand what it is like to experience significant digital identity theft.

A tech-savvy strategist in digital media and emerging technologies, Christopher A. Smith has garnered an unparalleled reputation. While an executive at a cryptocurrency firm, Chris became the target of significant and life-altering digital identity theft. Fueled by this experience, Chris founded **DFend**—a next-generation security service for developers, enterprise security professionals, and consumers to protect their digital assets and identities. Chris's passion and purpose is to make the digital world a safer place, reducing others' risk of becoming victims of similar crimes. This is his driving force when defending companies and consumers with disruptive technology.



LEARN MORE AT WWW.CHRISTOPHERASMITH.COM

Chris Smith is available for interviews, features, book events, speaking engagements, and appearances.

In an interview, Chris can speak to:

- Steps everyone should take to prevent a personal data breaches.
- What to do if you become the victim of a cyber attack.
- How seniors can protect themselves from fraudsters.
- The threat that AI and other emerging tech poses to cybersecurity, & what this means for our future.
- Chris's personal experience with identity theft, & why this can happen to anyone.

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PRAISE FOR *PRIVACY PANDEMIC*

“In an age where so much of who we are exists online—from personal profiles to business-consumer transactions to interpersonal correspondence—it’s all the more important for each of us to not only know how to proactively protect ourselves, but how to react if (and in many cases, when) our personal information is breached. Enter *Privacy Pandemic*, a must-read book for anyone looking to better arm themselves against the dangers of an ever-evolving cyberworld.”

—**TOM KEMP**, cybersecurity expert and co-founder of Centrifly

“In *Privacy Pandemic*, Chris Smith fearlessly reflects on his own unbelievable story while laying bare the necessary steps we all must take to become a safer digital community. This is an urgent and timely book that sheds important insight on how to prevent some of the most prolific crimes of our time.”

—**JOSH LINKNER**, five-time tech entrepreneur, New York Times bestselling author, and venture capitalist.

“Bolstered by his personal experience with digital identity theft, Chris Smith brings together some of the most renowned experts in *Privacy Pandemic*, a game-changing book in the field of digital security.”

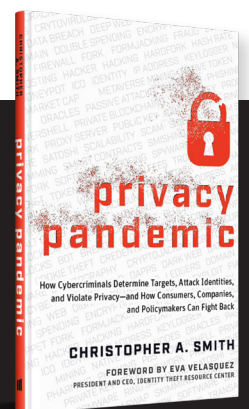
—**BILL RADUCHEL**, tech pioneer, former CTO of AOL, and author of *The New Technology State*

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